

MARIA ALEJANDRA BUSTAMANTE JUNCO

ART DIRECTION · BRAND DESIGNER · SOCIAL & CULTURAL PROJECTS DESIGNER

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Explore my work here · www.mariabjunco.com

PROFILE

I am a designer working at the intersection of design, communication, culture and social practice. For over 10 years, I have developed visual identities, communication strategies and cultural projects, while exploring how creative practices can open spaces for dialogue and community participation.

My work moves between cultural institutions, public organisations, communities and independent initiatives. I combine design, storytelling, animation and research to translate ideas into visual languages that engage with people, stories and their environments. I believe design can listen, question, connect and make other ways of seeing territory and life visible.

EXPERIENCIA LABORAL

GRAPHIC DESIGNER / COMMUNICATIONS

Ministry of Cultures, Arts and Knowledges — Colombia · Jan 2025 – Present

Visual Communication · Biocultural Knowledge · Communities

Design and coordination of visual communication for cultural infrastructure and biocultural space projects across Colombia, developing graphic and audiovisual materials and visual identity systems for the Ministry.

SPECIALISED SUPPORT WORKER

Fundació Summae — Barcelona · Feb 2026 – Present

Inclusion · Artistic Mediation · Children & Youth

Support and mediation in inclusive environments for children with different disabilities and/or support needs, developing processes centred on wellbeing, communication, creativity and participation.

GRAPHIC DESIGNER / COMMUNICATIONS LEAD

Congress of the Republic of Colombia — Colombia · Aug 2023 – Jan 2025

Public Communication · Human Rights · Visual Strategy

Led communication, visual identity and content production for legislative and human rights initiatives, developing digital strategies and visual narratives to connect public issues with communities and audiences across the country.

GRAPHIC DESIGNER / MOTION DESIGNER

Colombian Geological Service — Colombia · Jan 2023 – Aug 2023

Science Communication · Motion Design · Public Outreach

Designed graphic materials, animations and visual narratives to communicate scientific and geological information, including prevention campaigns, educational content and digital communications.

GRAPHIC DESIGNER

Ministry of Science, Technology and Innovation — Colombia · Feb 2022 – Jan 2023

Editorial Design · Science Communication · Campaigns

Developed campaigns, editorial materials and visual communication to make scientific content more accessible and strengthen the institution's presence across different channels.

CREATIVE DESIGNER

WebCongress — Colombia · Feb 2021 – May 2022

Branding & Visual Identity · Digital Design · Event Production

Developed visual identities and communication systems for national and international hybrid events and digital projects, collaborating with creative teams and public and private sector clients.

TECHNICAL SKILLS

Project Management & Production - Coordination and participation in social and cultural projects - Process Management - Teamwork & Cross-disciplinary Collaboration.

Design & Art Direction - Art Direction - Design & Branding - Design Thinking.

Motion & Audiovisual - Audiovisual Production - Motion Graphics - 2D Animation - Video Editing - Storyboarding - Event Production.

Visual Communication - Digital Content - Graphic Design - Web Design.

Tools - Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects, Premiere Pro) - Figma - Microsoft Office - Notion.

EDUCATION

Master's Degree in Artistic Mediation

Universitat de Barcelona · Oct 2025 – Present

Postgraduate Specialisation in Animation

Universidad Nacional de Colombia · Aug 2023 – Jun 2024

Bachelor's Degree in Industrial Design

Universidad de Bogotá Jorge Tadeo Lozano · Jan 2009 – May 2014

AWARDS & RECOGNITION

Best Dynamic GIS Map Award - Colombian Geological Service · 2024

Boyacá Emprende Winner - Government of Boyacá · 2021

RAD Academic Design Network - Universidad de Bogotá Jorge Tadeo Lozano · 2013

Academic Exchange Scholarship - National Autonomous University of Mexico (UNAM) · 2011